



Social Awareness Program

Mission Parivartana

Malla Reddy College of Engineering & Technology - Department of Business Management students has visited **Telangana Police Academy Centre, Banjara Hills** as part of Social Awareness Program **Mission Parivartana** on **June 24, 2023** on the occasion of **International Day Against Drug Abuse & Illicit Trafficking**.

The **Telangana State Anti-Narcotics Bureau (TSNAB)** launched a **three-day** State-wide anti-drug campaign, in collaboration with the Department for Empowerment of Persons with Disabilities, Senior Citizens, and Transgender Persons, at the **Telangana State Police Integrated Command and Control Centre (TSPICCC)**.

The campaign was launched to combat drug abuse and illicit trafficking, raising awareness, educating the youth, and breaking the stigma. The campaign coincided with the upcoming International Day against drug abuse and illicit trafficking on June 26. Various events were organised as part of this campaign to engage the youth and empower them to join the fight against drugs.

During the campaign, the **chief guest, renowned actor Nikhil**, delivered a powerful speech emphasising the importance of collective action in combating the drug menace and appealed to the youth to abstain from drugs.

Addressing the gathering, **Hyderabad police commissioner CV Anand** informed that the Telangana government had been implementing stringent measures to tackle the issue of drugs. He urged everyone to join the group of anti-drug soldiers under Mission Parivarthana and become members of the anti-drug committees, which will be initiated in all academic institutions across the State.



Social Media Links :

<https://www.instagram.com/p/Ct8Jwm9JjpB/?igshid=MTc4MmM1YmI2Ng==>

EVENT GLIMPSES

PLEDGE TAKING CEREMONY-

CHIEF GUEST – NIKHIL(ACTOR)

HYDERABAD POLICE COMMISSIONER – CV ANAND



TELANGANA STATE POLICE INTEGRATED COMMAND & CONTROL CENTRE

OUR STUDENTS JOINED THE ANTI DRUG COMMITTEE AND RECEIVED THE CERTIFICATE AS MEMBERS

